



## **Gauteng Motor Show featuring Atomic Junkies Adrenalin Sports Fest – Broadening Horizons**

The annual Gauteng Motor Show is one of the largest most action-packed motoring events in South Africa. Taking place from 1 – 2 June 2013 at the Zwartkops Raceway, this show offers an entertainment line-up unlike any other motoring event in SA. And for the first time, the Gauteng Motor Show will include the Atomic Junkies Stunt Show - a fresh and truly South African adrenalin fest which stages the best of SA's Freestyle Moto-X and trial-bike riders amongst a motoring frenzy of SA's top stunt drift drivers and amazing Spinners.

To ensure the Gauteng Motor Show featuring Atomic Junkies remains at the top of its game, the show is proud to announce the appointment of Lloyd Orr Communications as their PR Agency for 2013.

Glynis Anderson, General Manager of Thebe Exhibitions and Projects Group says, "We are delighted at the appointment of Lloyd Orr and we are certain that a successful partnership will be formed between ourselves and Lloyd Orr. This is the first time in the history of the show that a PR company has been appointed and by doing so we believe it will showcase the event to a greater audience."

"We are excited to be associated with Thebe Exhibitions and Projects Group on the Gauteng Motor Show" says Wendie White, Managing Director of Lloyd Orr Communications. "We believe that Lloyd Orr offers unique advantages and experiences and that we can add value to the Gauteng Motor Show incorporating Atomic Junkies by catering to the specific communications needs for this unique show" continues White.

Visitors to Gauteng Motor Show 2013 featuring Atomic Junkies, will be entertained and have an abundance of products to choose from. This is complimented by over 200 exhibitors who will be showcasing and selling their product and services from different brands of motor cars, sound systems, add-ons & customising to any other products that supports any aspect of the motor industry as a whole.

For more information on the Gauteng Motor Show featuring Atomic Junkies Adrenalin Sports Fest or images, contact Jean Haupt at Lloyd Orr Communications on 011 702 9601 email: [jean@lloydorr.com](mailto:jean@lloydorr.com) or visit [www.gautengmotorshow.co.za](http://www.gautengmotorshow.co.za)